

Torah Fund

women ensuring Conservative/Masorti Jewish education



A campaign to ensure our legacy to future generations of Conservative Jews by providing:

Rabbis

Cantors

Educators and Administrators
for Day Schools and Synagogue Schools

Synagogue Administrators

Social Workers

Scholars

Lay Leaders

Researchers

You are Torah Fund—
at any level:

Keter Kavod: \$5,000

Scholarship Patron: \$2,500

Patron: \$1,200

Associate Patron: \$ 600

Guardian: \$ 300

Benefactor: \$ 180

Your Torah Fund contribution strengthens and perpetuates Conservative/Masorti Judaism throughout the world.



Receive the 5772 pin as
our gift to you
in recognition of your
generous support.

Pin design by Eytan Brandes

Hiddur Mitzvah—הידור מצוה

The concept of *Hiddur Mitzvah*—embellishing a mitzvah through aesthetics—is attributed to a midrash (Mekhilta de Rabbi Ishmael) on a verse in the Song of the Sea: “This is my God and I will glorify Him” (Exodus 15:2). With enhancement and adornment, the mitzvot appeal to the senses and the heart, and sacred objects and activities become even more precious.

Hiddur Mitzvah, this year’s Torah Fund theme, resonates with many Jewish women, particularly those who have been involved in artistic activities. Whether they used their embroidery skills to decorate the woven curtains for the Ark or Torah mantles in 17th-century Italy and Prague or are crafters in 21st-century women’s groups, women continue to be committed to this most ancient of Jewish values.

The pomegranate imagery of this year’s Torah Fund Pin has multilayered meaning. In addition to being beautiful, pomegranates (*rimmonim*) are one of the bountiful fruits of the Land of Israel. *Rimmonim* is also the term used for the silver adornments (finials) on the *atzei chaim* (Torah rollers) of the Sefer Torah (Torah scroll); just a little something extra that has adorned our Land, our Torah, our rituals, and mitzvot for centuries, and added meaning to our daily lives. May this year of Torah Fund activities and events be a blessing to one and all.